

MICRO DESIGN CHALLENGE

02

DESIGNING BETTER SERVICES FOR THE BLIND

STEP 2



Interpreting needs: *5 minutes*

Quickly review your notes. Write down answers to the questions below.

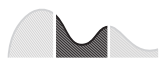
IDEATE

What were the 3 most surprising challenges the blind person encountered?

What were the 3 mostly frequently occurring problems?

.....
.....
.....
.....

STEP 3



Brainstorm: *8 minutes*

Now's your chance to imagine new solutions to make someone else's life better! Work with your partner and **draw 4-6 radical new ways** to improve products or services for the blind. Don't worry about being perfect, draw your ideas quickly to capture them. Use more paper if you need it!

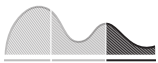
IDEATE

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STEP 4



PROTOTYPE

Prototype: *8 minutes*

Now it's time to prototype. Choose your favorite idea from the brainstorm and work with your partner to quickly build a prototype.

REMEMBER

Your prototype can be a model, a diagram, or a more detailed drawing. Don't be shy about going tangible... it's great to grab some scissors, construction paper, tape and markers (or anything else around you!) and make that idea real. In any way you can. This way you can share your brilliant design(s) with others!